

1.4.2 Edexcel Business

Edexcel GCSE Business

1.4.2 Business location

Multiple Choice Question Test Bank

MCQ Test 2

This MCQ test contains 13 questions covering the specification content for 1.4.2: Business location

Instructions:

- **There are 13 questions in this test.**
- **Your teacher will determine how long you have to complete this test and under what conditions.**
- Only **one** answer per question is allowed for **questions 1-11 inclusive.**
- **Two** answers should be selected for questions **12 and 13.**
- For each answer, completely fill in the circle alongside the appropriate answer(s).
- If you want to change your answer, you must cross out your original answer.
- If you wish to return to an answer previously crossed out, ring the answer you now wish to select.

0 1 The rise of the internet has led to the closure of many high street travel agent branches. This is because, recently, being located close to:

- A Competitors has become more important
- B Raw materials has become less important
- C Labour has become more important
- D Customers has become less important

[1 mark]

0 2 Which of the following is likely to be the main factor influencing the location of a small barber shop? Proximity to:

- A The market
- B Labour
- C Raw materials
- D Competitors

[1 mark]

0 3 The rise of the internet has meant that many businesses costs are:

- A Lower as there is more need for expensive retail premises
- B Lower as there is less need for expensive retail premises
- C Higher as there is more need for expensive retail premises
- D Higher as there is less need for expensive retail premises

[1 mark]

0 4 A business has the choice to locate at Site A, which is close to the market, or Site B, which is close to materials and labour. The benefit of choosing Site A over Site B is that it is close to:

- A Customers
- B Suppliers
- C Raw materials
- D Employees

[1 mark]

0 5 Which of the following businesses is most likely to locate close to the market?

- A A clothes retailer with a national chain of fixed premises stores
- B An internet book store
- C A manufacturer of high performance sports cars
- D A small chocolate producer

[1 mark]

0 6 The BBC has relocated some of its operations from Central London to Cardiff. This is most likely to be due to:

- A Cost
- B The availability of raw materials
- C The availability of labour
- D The location of rivals

[1 mark]

0 7 The location factor known as proximity to labour involves knowing where:

- A Employees are located
- B Suppliers are located
- C Customers are located
- D Materials are located

[1 mark]

0 8 Which of the following businesses is most likely to locate close to its raw materials?

- A Yoghurt manufacturer
- B National supermarket chain
- C High street mobile phone store
- D British online clothing retailer

[1 mark]

0 9 A new start-up café is most likely to locate close to its:

- A Competitors
- B Suppliers
- C Employees
- D Customers

[1 mark]

1 0 Online businesses locate in less expensive and more remote locations because:

- A They need to be close to the competition
- B They do not need to be close to the market
- C They need to be close to raw materials
- D They do not need to consider cost

[1 mark]

1 1 Which of the following location factors would be the most important to a small mining business hoping to excavate gold from a new site? Proximity to:

- A The market
- B Customers
- C Competitors
- D Materials

[1 mark]

1 2 Which **two** of the following businesses are most likely to locate close to their competitors?
Select **two** answers:

- A Garden centre
- B Petrol station
- C Dry cleaners
- D Restaurant
- E Clothing store

[2 marks]

1 3 Which **two** of the following businesses are likely to operate purely by e-commerce?
Select **two** answers:

- A Tanning centre
- B Veterinary practice
- C Travel agent
- D Insurance broker
- E Hairdresser

[2 marks]

ANSWERS TO THIS MCQ TEST

Q	CORRECT
1	D
2	A
3	B
4	A
5	A
6	A
7	A
8	A
9	D
10	B
11	D
12	D, E
13	C, D